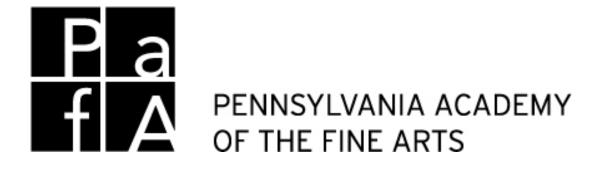
Marketing Department records

Collection ID: RG.05.04

Finding Aid prepared by Hoang Tran



The Pennsylvania Academy of the Fine Arts 118-128 North Broad Street Philadelphia, PA 19102

archives@pafa.org 215-972-2066

Prepared May 2015

Summary Information

Repository The Pennsylvania Academy of the Fine Arts, Dorothy and Kenneth

Woodcock Archives

Creator PAFA

Title Marketing Department records

Date [bulk]

Date [inclusive] 1839-2015

Extent 21 record cartons, 40 document boxes, 65 oversized items stored

in flat files

Location note

Language English

Language of Materials note English

Abstract Extensive collection of all marketing materials related to the institution.

Includes clipping files, 1830s-2015, exhibition related public relations, newsletters, press releases, press kits, calendar of events, market research reports, institutional identity (logo/branding), and extensive scrapbook of

clippings.

Preferred Citation note

[identification of item], Title of Collection, Collection ID#, The Pennsylvania Academy of the Fine Art, Dorothy and Kenneth Woodcock Archives, Philadelphia, PA.

Historical note

Scope and Contents note

Legal papers, such as wills, or correspondence with donors and estate administrators.

Arrangement note

Arranged in seven series:

- 1. News clipping
- 2. Newsletters
- 3. Press Releases
- 4. Press Kits
- 5. Calendar of Events
- 6. Market Research Reports
- 7. Institutional Identity

Administrative Information

Conditions Governing Access note

Collection is open for research.

The archives reserves the right to restrict access to materials of sensitive nature. Please contact the department for further information.

Conditions Governing Use note

The collection is the physical property of the Pennsylvania Academy of the Fine Arts, Archives. The Museum holds literary rights only for material created by Museum personnel or given to the Museum with such rights specifically assigned. For all other material, literary rights, including copyright, belong to the authors or their legal heirs and assigns. Researchers are responsible for obtaining permission from rights holders for publication and for other purposes where stated.

Immediate Source of Acquisition note

Provenance note

Processing Information note

Processed by Hoang Tran.

Controlled Access Headings

Person(s)

Corporate Name(s)

Genre(s)

Geographic Name(s)

Subject(s)

Physical Characteristics and Technical Requirements note

Scrapbooks are in fragile condition and may be restricted.

Collection Inventory

				Вох	Folder
Series	Subseries	Date	Item Title	#	#
Newspa					
per	loose		Burton's Gentlemen's Magazine: "Half an hour in the		
clippings	folders	1839	PAFA"	1	1
Newspa					
per	loose				
clippings	folders	1950	Queen Mary's Carpet		
Newspa					
per	loose	1807-	[Includes exhibitions, special events, school, and		
clippings	folders	1959	general]	1	
Newspa					
per	loose	1960-	[Includes exhibitions, special events, school, and		
clippings	folders	1974	general]	2	
Newspa					
per	loose	1975-	[Includes exhibitions, special events, school, and		
clippings	folders	1983	general]	3	
Newspa					
per	loose	1984-	[Includes exhibitions, special events, school, and		
clippings	folders	1988	general]	4	
Newspa					
per	loose	1989-	[Includes exhibitions, special events, school, and		
clippings	folders	1993	general]	5	
Newspa					
per	loose	1994-	[Includes exhibitions, special events, school, and		
clippings	folders	2001	general]	6	

Newspa					
-	loose	2002-	[Includes exhibitions, special events, school, and		
	folders	2005	general]	7	
Newspa	olders	2003	Beneral	,	
	loose	2006-	[Includes exhibitions, special events, school, and		
•		2008	•	8	
	folders		general]		
Newspa	6 1	1876		flat	
-	Subject	July	Harper's Weekly - description and illustration of	file	
clippings f	files	29	Furness building (pages 621-622)	33	1
		1881			
Newspa		Dece		flat	
per S	Subject	mber	Harper's Weekly - PAFA Exhibition, illustrations by H.	file	
clippings f	files	10	G. Woodard	33	2
Newspa					
	Subject			Tem	
-	files		Staff Appointment: President David Brigham	p 49	1
Newspa					
-	Subject		Staff Appointment: Executive VP of Development	Tem	
-	files		Melissa Deruiter	p 49	2
	iics		Wichssa Deraiter	P +3	
Newspa	Cubicat			Tom	
	Subject		Chaff Anna sintus ant Marsarus Dinastan Hanna Dhillanial	Tem	2
	files		Staff Appointment: Museum Director Harry Philbrick	p 49	3
Newspa					
l -	Subject			Tem	
	files		Jasper Johns: Flag	p 49	4
Newspa					
per S	Subject			Tem	
clippings f	files		PAFA Permanent Collection/General	p 49	5
Newspa					
per S	Subject			Tem	
clippings f	files		PAFA Permanent Collection/General	p 49	6
Newspa					
	Subject			Tem	
-	files		PAFA Permanent Collection/General	p 49	7
Newspa				1	<u> </u>
	Subject			Tem	
	files		PAFA Permanent Collection/General	p 49	8
	iiC3		174771 Cimanent Conection/ General	ρ τ σ	U
Newspa	Subject			Tara	
· ·	Subject	2042	Foodby.	Tem	4
	files	2013	Faculty	p 50	1
Newspa				_	
-	Subject			Tem	
	files	2014	Gross Clinic	p 50	2
Newspa					
per S	Subject			Tem	
PC1 3			l		2
· ·	files	2010	Narcissus in the Studio	p 50	3

per	files			p 50	
clippings	ilics			p 30	
Newspa					
per	Subject			Tem	
clippings	files		Barkley Hendricks - The Birth of Cool	p 50	5
Newspa	11103		Barkiey Herianeks The Birth of Cool	p 30	
per	Subject			Tem	
clippings	files		Event annoucements (general)	p 50	6
Newspa	THES		Event annoucements (general)	p 30	0
per	Subject			Tem	
clippings	files		Rock, Paper, Scissors	p 50	7
Newspa	THES		Nock, Faper, Scissors	p 30	/
per	Subject	2014-		Tem	
clippings	files	2014-	Peter Blume - Nature and Metamorphosis	p 50	8
Newspa	THES	2013	reter blume - Nature and Metamorphosis	p 30	0
per	Subject			Tem	
clippings	files		Dive Deep - Eric Fischl and the Process of Painting	p 50	9
Newspa	11163		Dive Deep - Life riselli and the riocess of rainting	h 20	3
per	Subject			Tem	
clippings	files		PAFA Alumni Gallery	p 50	10
	illes		PAFA Alumini Gallery	p 50	10
Newspa	Cubiost			Tem	
per	Subject files		School and Museum programs		11
clippings	illes		School and Museum programs	p 50	11
Newspa	Cubiost		Spiritual Striving A Colobration of African American	Tom	
per	Subject files	2014	Spiritual Striving - A Celebration of African American	Tem	12
clippings	illes	2014	works on paper	p 50	12
Newspa	Cubiost			Tom	
per	Subject	2012	Daniamin Wast	Tem	12
clippings	files	2013	Benjamin West	p 50	13
Newspa	Cubioct			Tom	
per	Subject files	2013	Thomas Eakins	Tem p 50	14
clippings	11162	2013	THOMAS EARINS	h 20	14
Newspa	Subject			Tem	
per clippings	files	2013	Hidden Treasures Unvieled - Watercolors	p 50	15
	11162	2013	Thuden Treasures Onvieled - Watercolors	h 20	13
Newspa	Subject			Tem	
per	files	2014	David Lynch - The Unified Field		16
clippings Newspa	11162	2014	David Lynch - The Offined Field	p 50	10
	Subject			Tem	
per clippings	files	2014	Eiko - A Body in Places	p 50	17
	11162	2014	LINO - A DOUY III FIACES	h 20	1/
Newspa	Subject	2012-		Tem	
per	files	2012-	 Facilities/Ruilding		10
clippings	illes	2014	Facilities/Building	p 50	18
Newspa	Subject			Tom	
per	Subject	2014	Dill Viole	Tem	10
clippings	files	2014	Bill Viola	p 50	19

Newspa					
per	Subject			Tem	
clippings	files	2015	Artists Garden	p 50	20
Newspa	THES	2013	Artists darden	p 30	20
per	Subject			Tem	
-	files	2013	Edward Hopper cale		21
clippings	illes	2013	Edward Hopper sale	p 50	21
Newspa	Cubic of	2012		Ta	
per	Subject	2012-	Al	Tem	22
clippings	files	2013	Alumni	p 50	22
Newspa	6 1			_	
per	Subject			Tem	
clippings	files	2014	Faculty - Walter Hancock	p 50	23
Newspa	_				
per	Subject			Tem	
clippings	files	2013	KAWS	p 50	24
Newspa	_				
per	Subject			Tem	
clippings	files	2013	Beyond the Paint - Mural Arts program	p 50	25
Newspa					
per	Subject			Tem	
clippings	files	2013	Jennifer Bartlet - History of the Universe	p 50	26
Newspa					
per	Subject			Tem	
clippings	files	2013	22nd and Market Memorial (student Anne Bryan)	p 50	27
Newspa					
per	Subject			Tem	
clippings	files	2013	Event/Venue rental	p 50	28
Newspa					
per	Subject	2013-		Tem	
clippings	files	2014	Museum market research	p 50	29
Newspa					
per	Subject			Tem	
clippings	files	2012	Winslow Homer	p 50	30
Newspa				•	
per	Subject			Tem	
clippings	files		Marketing - External	p 51	1
Newspa	<u> </u>				
per	Subject			Tem	
clippings	files	2015	Marketing - PAFA First (Capital Campaign)	p 51	2
Newspa				7 7 1	_
per	Subject			Tem	
clippings	files		Daniel Garber Exhibition - Contracts	p 51	3
Newspa	11103		Daniel Sarber Exhibition Contracts	h 21	,
per	Subject			Tem	
clippings	files	2007	Commencement	p 51	4
		2007	Commencement	1	4
Newspa	Subject	2000	Commoncoment	Tem	_
per	files	2008	Commencement	p 51	5

clippings					
Newspa					
per	Subject			Tem	
clippings	files	2010	Commencement	p 51	6
Newspa					
per	Subject			Tem	
clippings	files		Malcom McLaren - Shallow 1-21	p 51	7
Newspa					
per	Subject		Dorothy and Herbert Vogel Colletion - 50 works 50	Tem	
clippings	files		states	p 51	8
Newspa					
per	Subject			Tem	_
clippings	files		Linda Lee Alter Collection - Gift	p 51	9
Newspa	Ch.:			T	
per	Subject files	2012	The Female Gaze - Linda Lee Alter	Tem	10
clippings Newspa	illes	2012	THE FEMALE GAZE - LIMA LEE AILEI	p 51	10
per	Subject			Tem	
clippings	files		Morris Gallery	p 51	11
Newspa	11103		Worns dallery	PJI	
per	Subject			Tem	
clippings	files		Philagraphika	p 51	12
Newspa	11103		1 11108. ap11110	PSI	
per	Subject			Tem	
clippings	files		Sidney Goodman - Man in the Mirror	p 51	13
Newspa			,		
per	Subject			Tem	
clippings	files		Elizabeth Osborne - The Color of Light	p 51	14
Newspa					
per	Subject			Tem	
clippings	files		Anatomy/Academy	p 51	15
Newspa					
per	Subject			Tem	
clippings	files		Andy Warhol Polaroids and Black and White prints	p 51	16
Newspa	C by .				
per	Subject	2002	Vivian and Mayor Datambia	Tem	1
clippings	files	2003	Vivian and Meyer Potamkin	p 52	1
Newspa	Subject			Tom	
per clippings	Subject files	2006	Dereck Gilman Appointed at Barnes Foundation	Tem p 52	2
Newspa	illes	2000	Defect Gillian Appointed at Darries Foundation	μ 32	
per	Subject			Tem	
clippings	files	2004	Historic Landmark Building Stair Remodel	p 52	3
Newspa		2007	The condition of the state of t	P 32	
per	Subject			Tem	
clippings	files	2002	Double Space - Online Web Evaluation	p 52	4
Newspa	Subject	2010	Online Audience Research Survey	Tem	 5
· vc vv spu	Judject	2010	Offilite Addictice Research Survey	1 (111	<u> </u>

per	files			p 52	
clippings					
Newspa					
per	Subject			Tem	
clippings	files	2002	Dale Kramer research consulting	p 52	6
Newspa					
per	Subject	2009-		Tem	_
clippings	files	2010	Convention Center expansion taskforce committee	p 52	7
Newspa				_	
per	Subject	2010	Consta	Tem	4
clippings	files	2010	Events	p 53	1
Newspa	Subject			Tem	
per clippings	Subject files	2010	Events - Bacchanal	p 53	2
Newspa	THES	2010	LVEITS - Baccilaliai	p 33	
per	Subject	2001-		Tem	
clippings	files	2001	Survival Network	p 53	3
Newspa				p 00	
per	Subject			Tem	
clippings	files	2009	Cherry Street Plaza Expansion	p 53	4
Newspa			,	·	
per	Subject			Tem	
clippings	files	2006	Alex Katz in Maine	p 53	5
Newspa					
per	Subject	2001-		Tem	
clippings	files	2002	Delaware River Port Authority (DRPA)	p 53	6
Newspa					
per	Subject			Tem	
clippings	files	2007	Betye Saar	p 53	7
Newspa				_	
per	Subject	2000	Coulling Days	Tem	0
clippings	files	2008	Cecilia Beaux	p 53	8
Newspa	Subject			Tem	
per clippings	files	2009	All-Academy brochures	p 53	9
Newspa	illes	2003	All Academy brochares	h 22	<i>y</i>
per	Subject	2010-		Tem	
clippings	files	2010	Anatomy/Academy	p 53	10
Newspa	155			F 33	
per	Subject			Tem	
clippings	files	2010	Alumni Gallery	p 53	11
Newspa					
per	Subject		Staff Appointment: President and Director Edward T.	Tem	
clippings	files	2007	Lewis and David Brigham	p 54	1
Newspa					
per	Subject		Mailing list for Staff Appointment: President and	Tem	
clippings	files	2007	Director Edward T. Lewis and David Brigham	p 54	2

Newspa					
per	Subject			Tem	
clippings	files	2010	New Acquisitions	p 54	3
Newspa					
per	Subject			Tem	
clippings	files	2010	Permanent Collection	p 54	4
Newspa					
per	Subject			Tem	
clippings	files	2010	Public Programs: Family Arts Education, Art at Lunch	p 54	5
Newspa					
per	Subject			Tem	
clippings	files	2010	Portfolio	p 54	6
Newspa					
per	Subject			Tem	
clippings	files	2010	Sketch Club	p 54	7
Newspa					
per	Subject	2010-		Tem	
clippings	files	2011	Annual Student Exhibition/Commencement	p 54	8
Newspa					
per	Subject			Tem	
clippings	files	2010	US Artists	p 54	9
Newspa					
per	Subject			Tem	
clippings	files	2010	PAFA After Dark	p 54	10
Newspa	_				
per	Subject			Tem	
clippings	files	2010	Print Sale	p 54	11
Newspa				_	
per	Subject	2010		Tem	4.0
clippings	files	2010	Convention Center	p 54	12
Newspa	Culainat			T	
per	Subject	2010	Andrew March Exhibition March of the Comme	Tem	12
clippings	files	2010	Andrew Wyeth Exhibition - Woodmere Art Museum	p 54	13
Newspa	Subject			Tom	
per	Subject files	2010	Faculty Shows	Tem p 54	14
clippings Newspa	11103	2010	i acuity Jilows	μ J4	14
per	Subject	2009-		Tem	
clippings	files	2009-	Alumnus	p 54	15
Newspa	11103	2010	Aluminus	γ J 4	10
per	Subject			Tem	
clippings	files	2006	Sir Allan Ramsay: George III portrait	p 54	16
Newspa		1966	on randinary. George in portrait	flat	
per	Subject	Octob		file	
clippings	files	er 8	Christian Science Manor: Andrew Wyeth	25	3
Newspa	Subject	1966	C	flat	,
per	files	Octob	Daily Times: Andrew Wyeth	file	3
P			- any initiality wyell		,

clippings		er 28		25	
Newspa		2001		flat	
per	Subject	May		file	
clippings	files	24	Suburbia Society, Annual Student Exhibition	25	3
Newspa		1974		flat	
per	Subject	March	Sunday Bulletin: PAFA Museum and School/Peale	file	
clippings	files	3	Family	25	3
Newspa		1924		flat	
per	Subject	July	Public Ledger: Chester Springs and the Gloucester	file	
clippings	files	20	Show	25	3
Newspa		1963		flat	
per	Subject	Januar	Evening Bulletin: Ad by Girad Bank for 158th Annual	file	
clippings	files	y 16	Exhibition	25	3
Newspa		1940		flat	
per	Subject	Febru		file	
clippings	files	ary 11	Philadelphia Inquirer: Regional Exhibition	25	3
Newspa		1991		flat	
per	Subject	Octob		file	
clippings	files	er	Art Speak: FPAFA 94th Annual Juried Exhibition	25	3
Newspa		1982		flat	
per	Subject	Januar		file	
clippings	files	y 24	Sunday Times: Masterpiece of American Architecture	25	3
Newspa		1983		flat	
per	Subject	May		file	
clippings	files	12	Philadelphia Inquirer: Annual Student Awards	25	3
Newspa		1994		flat	
per	Subject	Dece		file	
clippings	files	mber	Museum re-opening (varios publishers)	25	4
		1910			
Newspa		Nove		flat	
per	Subject	mber	Public Ledger: Illustrations from the 9th Annual	file	_
clippings	files	20	Exhibition for Miniatures	22	5
		1804		, .	
Newspa	C 1: .	Nove		flat	
per	Subject	mber	Devileante Austriana Della Administra Della Administra	file	_
clippings	files	16	Poulson's American Daily Advertiser: Peale Museum	25	6
November		1910		בו _ י	
Newspa	Culai a -+	Septe	Condend loyald Doctory Codilis Described Head Market	flat	
per	Subject	mber	Sunday Herald Boston: Cecilia Beaux, Her Home, Her	file	_
clippings	files	25	Work, Her Ideals	25	6
Newspa	Cubiost	1899	(Depreduction) Philadelphia Incuire Coth Accura	flat	
per	Subject	Januar	(Reproduction) Philadelphia Inquirer: 68th Annual	file	_
clippings	files	y 5	Exhibition	25	6
Newspa	Cubio at	1060		flat	
per	Subject	1860	Dublic Lodger, Time to Freet New Building	file	_
clippings	files	July 3	Public Ledger: Time to Erect New Building	25	6
Newspa	Subject	1821	Hampden Patriot and Liberal Recorder: Extracts from	flat	6

filos	lung	an addross	file	
illes		an audiess		
	13			
C. Istani	4006	The Associate Continue Addition Battle of the Continue		
-				•
files	-	and Lapetnae exhibition	25	6
			G.	
-				_
files		Public Ledger: Centennial of PAFA		7
-				
files		Public Ledger: Centennial of PAFA		7
-				
tiles		Public Ledger: Centennial of PAFA		7
-				
files		Public Ledger: Centennial of PAFA	25	7
	Nove			
Subject	mber	Philadelphia Daily News: Thomas Eakins:	file	
files	7	Rediscovered, 16 page educational section	25	8
	1995		flat	
Subject	March	Inquirer Magazine: The Painter's Lens, Thomas Eakins	file	
files	19	and The Photograph	25	8
			flat	
Subject		unknown periodical: "Freaks in New Art Justified by	file	
files	1921	their vogue, says critic" by Dorothy Grafly.	23	9
			flat	
Subject		Philadelphia Inquirer: Increase the Peace, Lost	file	
files	1998	Dreams on Canvas (students paint)	22	10
	1910			
	Nove		flat	
Subject	mber	New York American: 8th Annual Water color	file	
files	21	exhibition	23	11
			flat	
Subject			file	
files	1996	Philadelphia Inquirer: The Peale Family and PAFA	23	12
	1995			
	Octob			
	er-		flat	
Subject	Nove	The Philadelphia Daily News: Nam Jun Paik, education	file	
files	mber	supplements	23	13
	1943	• •		
	Septe		flat	
Subject	mber		file	
	files Subject	Subject 1836 files April 4 1904 Dece Subject mber files 4 1904 Subject Octob files er 16 1904 Subject Octob files y1 1905 Subject Januar files y1 1991 Nove Subject mber files 7 1995 Subject files 1995 Subject files 1995 Subject files 1991 Subject files 1995 Subject March files 19 Subject files 1998 Subject mber files 1996 Subject mber files 1996 Subject mber files 1996 Subject mber files 1996 1995 Octob er- Subject Nove files mber	Subject 1836 files April 4 1904 Dece Subject mber files er 30 Subject March 1991 Nove Subject mber files 7 Subject mber files 9 Subject Move Philadelphia Daily News: Thomas Eakins: Rediscovered, 16 Page educational section 1905 Subject mber files 7 Subject mber files 1995 Subject mach files 19 Subject mber files 1995 Subject mber files 1995 Subject mber files 1996 Subject mber files 1998 Subject mber files 1996 Nove New York American: 8th Annual Water color exhibition Subject files 1996 Philadelphia Inquirer: The Peale Family and PAFA Subject files 1996 Philadelphia Inquirer: The Peale Family and PAFA Subject mber The Philadelphia Daily News: Nam Jun Paik, education supplements Subject mber The Philadelphia Daily News: Nam Jun Paik, education supplements	Subject files

Newspa				flat	
per	Subject		Yank Magazine: Phillipines Campaign during WWII	file	
clippings	files	1945	illustrated by PAFA students	23	14
Newspa			,	flat	
per	Subject	1967	Sunday Bulletin: Art Students Frug in a marble room.	file	
clippings	files	May 7	"Maybrook Party in Castle" re: student life	23	15
Newspa		111.04 7	mayorook rurty in custic renotation inc	flat	- 10
per	Subject	1965	Sunday Bulletin: "Maybrook Party in Castle" re:	file	
clippings	files	May 9	student life	23	15
Newspa	11163	IVIAY 3	Student me	23	13
-	Cubiost	1965	Sunday Bulletin: Maybrook Party in Castle (student		
per	Subject			flat fil	. 27
clippings	files	May 9	life)	flat fil	e 37
Newspa	6 1	1999	DISTRIBUTE DATA A LA CALLA DA	flat	
per	Subject	July	Philadelphia Inquirer: PAFA students travel country to	file	4-
clippings	files	14	paint the face of homelessness	23	15
		1975			
Newspa		Dece		flat	
per	Subject	mber	Philadelphia Inquirer: Whitney exhibition, "Portrait of	file	
clippings	files	21	Young America"	23	15
		1975			
Newspa		Dece		flat	
per	Subject	mber	Philadelphia Inquirer: Whitney exhibition, "Portrait of	file	
clippings	files	14	Young America" preview party	23	15
Newspa		1988		flat	
per	Subject	March		file	
clippings	files	22	Philadelphia Inquirer: Cattle Barons Balls	23	15
Newspa		1977	·	flat	
per .	Subject	Octob	The Sunday Bulletin/Discover: A Victorian Experience	file	
clippings	files	er 23	by Tilly Spetgang	23	15
11 0			Philadelphia Inquirer: Studio Tour (Morris Blackburn,		
Newspa		1954	Abraham Hankins, Franklin Watkins, Leonard Nelson,	flat	
per	Subject	Octob	Evangelos Frudakis, Henry W. Mitchell, Julius Bloch,	file	
clippings	files	er 17	Jess Drew-Bear)	23	15
			Philadelphia Inquirer: The Many Faces of Art (portrait		
			photographs by R. Robert Smith of Raphael Sabatini,		
Newspa			Morris Blackburn, Jack Bookbinder, Abraham	flat	
per	Subject	1956	Hankins, Benton Spruance, Henry C. Pitz, Franklin	file	
clippings	files	June 3	Watkins).	23	15
cuppings	11103	June 3	Philadelphia Inquirer: From the Artists' Own	23	10
			Collections (photos of works owned by Morris		
		1959	Blackburn, Ben Wolf, Earle Miller, Alfred Bendiner,		
Nowena		Nove	Margaret Levy, Emlen Etting, to publicize PAFA shows	flat	
Newspa	Cubiost		, , , , , , , , , , , , , , , , , , , ,	flat	
per	Subject	mber	Paintings, Drawings, Prints and Sculpture Collected	file	15
clippings	files	1	and Owned by Fourteen Philadelphia Artists	23	15
Newspa		1967	Philadelphia Inquirer: The Artists Look at Themselves	flat	
per	Subject	Octob	(artists Morris Blackburn, Charles Coiner, Ben	file	4-
clippings	files	er 1	Kamihira, Antonio P. Martino, Jack Bookbinder,	23	15

			Emlen Etting, each with a self-portrait).		
Newspa		1937		flat	
per	Subject	April		file	
clippings	files	19	Life Magazine: Stewardson Competition	23	15
Newspa		1906		flat	
per	Subject	Januar		file	
clippings	files	y 21	Sunday Press: 101st Annual Exhibition Illustrated	23	15
Newspa		400=		flat	
per	Subject	1965	Sunday Bulletin: Maybrook Party in Castle (student	file	4.5
clippings	files	May 9	life)	23	15
Newspa	Subject		City Danar: Editors shaisa advertisement (dear knobs	flat file	
per clippings	Subject files	1995	City Paper: Editors choice advertisement (door knobs, lunch/café)	23	16
Newspa	THES	2005	lunchycare)	flat	10
per	Subject	Januar		file	
clippings	files	y 7	Daily News: Contemporary African American Artists	23	16
Newspa		, .	, , , , , , , , , , , , , , , , , , , ,	flat	
per	Subject	1990		file	
clippings	files	May 3	Philadelphia Daily News: Annual Student Exhibition	23	16
Newspa		1999		flat	
per	Subject	April		file	
clippings	files	30	Philadelphia Inquirer: Maxfield Parrish	23	16
Newspa		1941		flat	
per	Subject	Januar		file	
clippings	files	y 17	Friday (magazine): Art the Hard Way by Jerome Klein	23	17
Newspa		1994		flat	
per	Subject	Januar		file	
clippings	files	y 16	Inquirer: Brushing with Greatness	23	17
Newspa		1994		flat	
per	Subject	Januar	Dhiladalahia Daih, Nawa I Tall Mu Ilaam	file	17
clippings	files	y 27 1996	Philadelphia Daily News: I Tell My Heart	23	17
Newspa		Dece		flat	
per	Subject	mber		file	
clippings	files	19	Philadelphia Inquirer: students drawing live horse	23	17
Newspa		1999		flat	
per	Subject	June		file	
clippings	files	30	Philadelphia Inquirer: Summer Family Fun events	23	17
Newspa		2001	·	flat	
per	Subject	April	Main Line Life: Celebrating 100 years of Artistic	file	
clippings	files	25	Inspiration	22	18
Newspa		2000		flat	
per	Subject	May		file	
clippings	files	15	Courier Post: For art's sake (student profile)	22	18
Newspa		2005		flat	
per	Subject	March	New York Times: promo for Light, Line, and Color; In	file	40
clippings	files	30	Private Hands	22	18

Newspa		2006		flat	
per	Subject	Januar	New York Times: opening of Samuel Hamilton	file	
clippings	files	y 16	galleries	22	18
1 1 1 0		2005			_
Newspa		Dece		flat	
per	Subject	mber	The Philadelphia Inquirer: Meet the new framers of	file	
clippings	files	18	American art history2005 national Medal of Arts	22	18
Newspa	ines	2007	7 the field of thistory 2003 flational frieddi of fitts	flat	10
per	Subject	March		file	
clippings	files	15	The Philadelphia Inquirer: The Gross Clinic	22	18
Newspa	Tiles	2007	The Finadelpina inquirer. The Gross Clinic	flat	10
per	Subject	Januar	New York Times: In the Company of Eakins (Gross	file	
clippings	files	y 12	Clinic)	22	18
	illes	1 -	Cillic)		10
Newspa	Subject	1955 March		flat file	
per	Subject	28	Life Magazine, 150th Applyareany of DATA		10
clippings	files		Life Magazine: 150th Anniversary of PAFA	4	19
Newslet		1968-	DAFA Noveletter		
ters		1983	PAFA Newsletter	9	
Newslet		1984-			
ters		1994	PAFA Newsletter	10	
Newslet		1995-			
ters		2005	Preview: PAFA Newsletter	11	
Newslet		2006-			
ters		2011	Preview: PAFA Newsletter	12	
Newslet		2012-			
ters		2015	Preview: PAFA Newsletter	13	
Press					
Releases		1930	News Releases	14	1
Press					
Releases		1947	News Releases	14	2
Press					
Releases		1948	News Releases	14	3
Press					
Releases		1949	News Releases	14	4
Press		circa			
Releases		1950s	News Releases	14	5
Press					
Releases		1950	News Releases	14	6
Press					-
Releases		1951	News Releases	14	7
Press					•
Releases		1952	News Releases	14	8
Press		1332		'	
Releases		1953	News Releases	14	9
Press		1555	Terro Ticrouses		
Releases		1954	News Releases	14	10
Press		1955	News Releases	14	11

Releases				
Press				
Releases	1956	News Releases	14	12
Press				
Releases	1957	News Releases	14	13
Press				
Releases	1958	News Releases	14	14
Press				
Releases	1959	News Releases	14	15
Press	1000	News Polesces	1.4	1.0
Releases Press	1960	News Releases	14	16
Releases	1961	News Releases	14	17
Press	1501	News Neleases	17	
Releases	1962	News Releases	14	18
Press				
Releases	1963	News Releases	14	19
Press				
Releases	1964	News Releases	15	1
Press				
Releases	1965	News Releases	15	2
Press	1000		4-	2
Releases	1966	News Releases	15	3
Press Releases	1967	News Releases	15	4
Press	1307	News Neleases	13	4
Releases	1968	News Releases	15	5
Press				
Releases	1969	News Releases	15	6
Press				
Releases	1970	News Releases	15	7
Press				
Releases	1971	News Releases	15	8
Press	1072	News Polesces	15	0
Releases Press	1972	News Releases	15	9
Releases	1973	News Releases	15	10
Press	1373	News Neleases	13	10
Releases	1974	News Releases	15	11
Press				
Releases	1975	News Releases	15	12
Press				
Releases	1976	News Releases	15	13
Press				
Releases	1977	News Releases	15	14
Press	4070	Marina Dalanana	4.0	_
Releases	1978	News Releases	16	1

Press				
Releases	1979	News Releases	16	2
Press				
Releases	1980	News Releases	16	3
Press				
Releases	1981	News Releases	16	4
Press				
Releases	1982	News Releases	16	5
Press				
Releases	1983	News Releases	16	6
Press				
Releases	1984	News Releases	16	7
Press				
Releases	1985	News Releases	16	8
Press				
Releases	1986	News Releases	16	9
Press				4.5
Releases	1987	News Releases	16	10
Press	4000		4.7	
Releases	1988	News Releases	17	1
Press	1000	News Delegan	47	2
Releases	1989	News Releases	17	2
Press Releases	1990	News Releases	17	3
Press	1990	News Releases	1/	3
Releases	1991	News Releases	17	4
Press	1551	News Neieases	17	
Releases	1992	News Releases	17	5
Press	1552	News Neicuses	1,	,
Releases	1993	News Releases	17	6
Press		The management of the manageme		
Releases	1994	News Releases and Fact Sheets	17	7
Press				
Releases	1995	News Releases	17	8
Press				
Releases	1995	Weekly listings	17	9
Press				
Releases	1996	Press Releases	17	10
Press				
Releases	1996	Events listings	17	11
Press				
Releases	1997	Press Releases	18	1
Press				_
Releases	1997	Events listings	18	2
Press				_
Releases	1998	Press Releases	18	3
Press	1998	Events listings	18	4

Press Releases 1999 Press Releases 18 5 Press Releases 1999 Events listings 18 6 Press Releases 2000 Press Releases 18 7 Press Releases 2000 Press Releases 18 8 Press Releases 2001 Events listings 18 9 Press Releases 2001 Events listings 18 10 Press Releases 2001 Events listings 18 11 Press Releases 2002 Events listings 18 11 Press Releases 2002 Events listings 18 12 Press Releases 2002 Events listings 18 11 Press Releases 2002 Press Releases 19 1 Releases 2002 Press Releases 19 1 1 Press Releases 2004 Press Releases 19 3 1 2 1 3 1 2 1 1	Releases				
Press Releases 1999 Events listings 18 6 Press Releases 2000 Press Releases 18 7 Press Releases 2000 Events listings 18 8 Press Releases 2001 Press Releases 18 9 Press Releases 2001 Events listings 18 10 Press Releases 2002 Press Releases 18 11 Press Releases 2002 Press Releases 18 11 Press Releases 2002 Press Releases 19 1 Press Releases 2002 Press Releases 19 1 Press Releases 2004 Press Releases 19 2 Press Releases 2004 Press Releases 19 3 Press Releases 2005 Press Releases 19 4 Press Releases 2006 Press Releases 19 5 Press Releases 2007 Press Releases 19 6 7	Press				
Releases 1999 Events listings 18 6 Press Releases 2000 Press Releases 18 7 Press Releases 2000 Events listings 18 8 Press Releases 2001 Press Releases 18 9 Press Releases 2001 Events listings 18 10 Press Releases 2002 Press Releases 18 11 Press Releases 2002 Events listings 18 12 Press Releases 2002 Press Releases 19 1 12	Releases	1999	Press Releases	18	5
Press Releases 2000 Press Releases 18 7 Press Releases 2000 Events listings 18 8 Press Releases 2001 Press Releases 18 9 Press Releases 2001 Events listings 18 10 Press Releases 2002 Press Releases 18 11 Press Releases 2002 Events listings 18 11 Press Releases 2002 Events listings 18 12 Press Releases 2002 Press Releases 19 1 Releases 2003 Press Releases 19 1 Press Releases 2003 Press Releases 19 2 Press Releases 2004 Press Releases 19 3 3 Press Releases 2005 Press Releases 19 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4					
Releases 2000 Press Releases 18 7 Press Releases 2000 Events listings 18 8 Press Releases 2001 Press Releases 18 9 Press Releases 2001 Events listings 18 10 Press Releases 2002 Press Releases 18 11 Press Releases 2002 Events listings 18 12 Press Releases 2003 Press Releases 19 19 2 Press Releases 2007 Press Releases 19 3		1999	Events listings	18	6
Press Releases 2000 Events listings 18 8 Press Releases 2001 Press Releases 18 9 Press Releases 2001 Events listings 18 10 Press Releases 2002 Press Releases 18 11 Press Releases 2002 Events listings 18 12 Press Releases 2002 Events listings 18 12 Press Releases 2003 Press Releases 19 1 Press Releases 2003 Press Releases 19 1 Press Releases 2004 Press Releases 19 2 Press Releases 2005 Press Releases 19 3 3 Press Releases 2006 Press Releases 19 4					
Releases 2000 Events listings 18 8 Press Releases 2001 Press Releases 18 9 Press Releases 2001 Events listings 18 10 Press Releases 2002 Press Releases 18 11 Press Releases 2002 Events listings 18 12 Press Releases 2002 Press Releases 19 1 1 Press Releases 2004 Press Releases 19 2 2 Press Releases 2006 Press Releases 19 5 4 4 4 4 4 4 7 7 7 7 7 7 7 <		2000	Press Releases	18	7
Press Releases 2001 Press Releases 18 9 Press Releases 2001 Events listings 18 10 Press Releases 2002 Press Releases 18 11 Press Releases 2002 Events listings 18 12 Press Releases 2002 Events listings 18 12 Press Releases 2003 Press Releases 19 1 Press Releases 2004 Press Releases 19 2 Press Releases 2004 Press Releases 19 2 Press Releases 2005 Press Releases 19 3 Press Releases 2006 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Press Releases 2007 Press Releases 19 6 Press Releases 2008 Press Releases 19 7 Press Releases 2009 Press Releases 19 7 8		2000		10	
Releases 2001 Press Releases 18 9 Press Releases 2001 Events listings 18 10 Press Releases 2002 Press Releases 18 11 Press Releases 2002 Events listings 18 12 Press Releases 2002 Press Releases 19 1 Releases 2003 Press Releases 19 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		2000	Events listings	18	8
Press Releases 2001 Events listings 18 10 Press Releases 2002 Press Releases 18 11 Press Releases 2002 Events listings 18 12 Press Releases 2003 Press Releases 19 1 Press Releases 2004 Press Releases 19 1 Press Releases 2004 Press Releases 19 2 Press Releases 2005 Press Releases 19 3 Press Releases 2006 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Releases 2007 Press Releases 19 6 Press Releases 2008 Press Releases 19 6 Releases 2009 Press Releases 19 7 Press Releases 2009 Press Releases 19 8 Press Releases 2009 Press Releases 19 7 Releases		2001	Dross Poloacos	10	0
Releases 2001 Events listings 18 10 Press 2002 Press Releases 18 11 Press 2002 Events listings 18 12 Press 2003 Press Releases 19 1 Press 2004 Press Releases 19 1 Press 2004 Press Releases 19 2 Press 2005 Press Releases 19 2 Press 2005 Press Releases 19 3 Press 2006 Press Releases 19 4 Press 2006 Press Releases 19 4 Press 2007 Press Releases 19 5 Press Releases 2008 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2010 Press Releases 19 8 Press Kits 19		2001	Pless Releases	10	9
Press Releases 2002 Press Releases 18 11 Press Releases 2002 Events listings 18 12 Press Releases 2003 Press Releases 19 1 Press Releases 2004 Press Releases 19 2 Press Releases 2005 Press Releases 19 3 Press Releases 2006 Press Releases 19 3 Press Releases 2007 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Press Releases 2007 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2009 Press Releases 19 7 Press Releases 2009 Press Releases 19 7 Press Releases 200 Press Releases 19 8 Press Releases 200 Press Releases 19 8 Press		2001	Events listings	18	10
Releases 2002 Press Releases 18 11 Press Releases 2002 Events listings 18 12 Press Releases 2003 Press Releases 19 1 Press Releases 2004 Press Releases 19 1 Press Releases 2005 Press Releases 19 2 Press Releases 2005 Press Releases 19 3 Press Releases 2006 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Releases 2008 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Releases 2009 Press Releases 19 7 Press 2009 Press Releases 19 7 Releases 2009 Press Releases 19 7 Press 2009 Press Releases 19 7 Releases 2009 <t< td=""><td></td><td>2001</td><td>Events listings</td><td>10</td><td>10</td></t<>		2001	Events listings	10	10
Press Releases 2002 Events listings 18 12 Press Releases 2003 Press Releases 19 1 Press Releases 2004 Press Releases 19 2 Press Releases 2005 Press Releases 19 3 Press Releases 2006 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Releases 2007 Press Releases 19 5 Press Releases 2008 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2009 Press Releases 19 8 Press Releases 2009 Press Releases 19 8 Press Releases 2010 Press Releases 19 8 Press Releases 2010 Press Releases 19 8 Press Releases 2010 1 2 1 Releases Releases		2002	Press Releases	18	11
Press Releases 2003 Press Releases 19 1 Press Releases 2004 Press Releases 19 2 Press Releases 2005 Press Releases 19 3 Press Releases 2006 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Releases 2007 Press Releases 19 6 Press Releases 2008 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2009 Press Releases 19 8 Press Releases 2009 Press Releases 19 8 Releases 2009 Press Releases 19 8 Press Releases 2009 Press Releases 19 8 Releases 2009 Press Releases 19 8 Kits 1952 America's First Art Institution 20 1 Press				_	
Releases 2003 Press Releases 19 1 Press Releases 2004 Press Releases 19 2 Press Releases 2005 Press Releases 19 3 Press Releases 2006 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Press Releases 2008 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2009 Press Releases 19 7 Press Releases 2010 Press Releases 19 8 Press Releases 19 8 8 Press Releases 19 7 19 8 Press Releases 19 7 19 8 Press Releases 19 7 19 8 Press Releases 20 19 7 19 8 Press Releases 20 19 7 19 8 Press Releases 20 19 8 19 8 19 8 Press Releases 20 20 1 20 1 1 2 1 2	Releases	2002	Events listings	18	12
Press Releases 2004 Press Releases 19 2 Press Releases 2005 Press Releases 19 3 Press Releases 2006 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Press Releases 2008 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2009 Press Releases 19 7 Press Releases 2009 Press Releases 19 8 Press Releases 2009 Press Releases 19 7 Press Releases 2009 Press Releases 19 7 Releases 2009 Press Releases 19 8 Press Releases 2009 Press Releases 19 8 Press Releases 20 19 8 8 Press Releases 20 2 19 8 2 19 8 19 </td <td>Press</td> <td></td> <td></td> <td></td> <td></td>	Press				
Releases 2004 Press Releases 19 2 Press Releases 2005 Press Releases 19 3 Press Releases 2006 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Releases 2007 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2010 Press Releases 19 7 Press Releases 2010 Press Releases 19 8 Press Releases 2010 Press Releases 19 8 Press Releases 2010 Press Releases 19 7 Releases 2010 Press Releases 19 8 Press Releases 20 1 19 Releases 20 2 1 2 2 2 2 2 2	Releases	2003	Press Releases	19	1
Press Releases 2005 Press Releases 19 3 Press Releases 2006 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Releases 2007 Press Releases 19 5 Press Releases 2008 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2010 Press Releases 19 8 Press Releases 2010 Press Releases 19 8 Press Releases 2010 Press Releases 19 8 Press Releases 19 7 8 Press Releases 19 7 9 Releases 20 19 7 Press Releases 19 8 9 Releases 20 1 19 8 Press Releases 19 7 20 1 2 1 2 2	Press				
Releases 2005 Press Releases 19 3 Press Releases 2006 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Press Releases 2008 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2010 Press Releases 19 8 Press Releases 2010 Press Releases 19 8 Press Releases 19 8 20 19 8 Press Releases 19 8 20 19 8 20 19 8 20 19 8 20 19 8 20 19 8 20 19 8 20 19 8 20 1 20 1 20 1 20 1 20 1 20 2 2 2 2 2 2 2 2 2 2<	Releases	2004	Press Releases	19	2
Press Releases 2006 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Press Releases 2008 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2010 Press Releases 19 8 Press Releases 20 1 19 8 Press Releases 20 2 1 19 8 2 2 2 2 2 2 2 2 3 2					
Releases 2006 Press Releases 19 4 Press Releases 2007 Press Releases 19 5 Press Releases 2008 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2010 Press Releases 19 8 Press Releases 2010 Press Releases 19 8 Press Releases 19 8 20 1 Press Releases 20 1 20 1 Press Releases 20 2 1 Kits 1973 Centennial Fund 20 3 Press Releases 20 4 Press Ritis 1975 Young America Exhibition 20		2005	Press Releases	19	3
Press Releases 2007 Press Releases 19 5 Press Releases 2008 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2010 Press Releases 19 8 Press Releases 2010 Press Releases 19 8 Press Releases 19 8 8 9 7 9 8 9 8 9 8 9 9 8 9 9 8 9 9 8 9 9 8 9 9 8 9 9 9 8 9 9 1 9 8 9 1 9 8 9 1 9 1 9 1 9 1 9 2 2		2006		10	
Releases 2007 Press Releases 19 5 Press 2008 Press Releases 19 6 Press 2009 Press Releases 19 7 Press 2010 Press Releases 19 8 Press 2010 Press Releases 19 8 Press 4 4 20 1 Press 20 4 20 2 Press 20 3 20 3 Press 4 4 20 4 Press 4 4 4 4 Press 4 4 4 4 Press 4 4 4 4 4 Press 4		2006	Press Releases	19	4
Press Releases 2008 Press Releases 19 6 Press Releases 2009 Press Releases 19 7 Press Releases 2010 Press Releases 19 8 Press Releases 19 8 8 Press Releases 19 8 8 Press Releases 19 8 19 8 Press Rits 1952 America's First Art Institution 20 1 Press Rits 1973 Centennial Fund 20 2 Press Rits 1975 Young America Exhibition 20 3 Press Rits 1981 Contemporary American Realism 20 4 Press Rits 1985 Judy Chicago - The Birth Project 20 5 Press Releases 1985 Red Grooms 20 6		2007	Dress Poloses	10	_
Releases 2008 Press Releases 19 6 Press 2009 Press Releases 19 7 Press 2010 Press Releases 19 8 Press Kits 1952 America's First Art Institution 20 1 Press Kits 1973 Centennial Fund 20 2 Press Kits 1975 Young America Exhibition 20 3 Press Kits 1981 Contemporary American Realism 20 4 Press Kits 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6		2007	Press Releases	19	5
Press Releases 2009 Press Releases 19 7 Press Releases 2010 Press Releases 19 8 Press Kits 1952 America's First Art Institution 20 1 Press Kits 1973 Centennial Fund 20 2 Press Kits 1975 Young America Exhibition 20 3 Press Kits 1981 Contemporary American Realism 20 4 Press Kits 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6		2008	Drace Ralazeae	10	6
Releases 2009 Press Releases 19 7 Press Releases 2010 Press Releases 19 8 Press Kits 1952 America's First Art Institution 20 1 Press Kits 1973 Centennial Fund 20 2 Press Kits 1975 Young America Exhibition 20 3 Press Kits 1981 Contemporary American Realism 20 4 Press Kits 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6 Press 1985 Red Grooms 20 6		2008	TTESS NETERISES	15	- 0
Press 2010 Press Releases 19 8 Press Kits 1952 America's First Art Institution 20 1 Press Kits 1973 Centennial Fund 20 2 Press Kits 1975 Young America Exhibition 20 3 Press Kits 1981 Contemporary American Realism 20 4 Press Kits 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6 Press Contemporary		2009	Press Releases	19	7
Releases 2010 Press Releases 19 8 Press Kits 1952 America's First Art Institution 20 1 Press Kits 1973 Centennial Fund 20 2 Press Kits 1975 Young America Exhibition 20 3 Press Kits 1981 Contemporary American Realism 20 4 Press Kits 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6 Press Contemporary					-
Kits 1952 America's First Art Institution 20 1 Press Kits 1973 Centennial Fund 20 2 Press Kits 1975 Young America Exhibition 20 3 Press Kits 1981 Contemporary American Realism 20 4 Press Kits 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6 Press In the project In the p		2010	Press Releases	19	8
Press 1973 Centennial Fund 20 2 Press Kits 1975 Young America Exhibition 20 3 Press Kits 1981 Contemporary American Realism 20 4 Press Kits 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6 Press Incompany American Realism 20 5	Press				
Kits 1973 Centennial Fund 20 2 Press Kits 1975 Young America Exhibition 20 3 Press Kits 1981 Contemporary American Realism 20 4 Press Kits 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6 Press Long American Realism 20 6 Press Long American Realism 20 5 Bress Long American Realism 20 5 Press Long American Realism 20 5 Press Long American Realism 20 5 Press Long American Realism 20 6 Press Long American Real	Kits	1952	America's First Art Institution	20	1
Press Kits 1975 Young America Exhibition 20 3 Press Kits 1981 Contemporary American Realism 20 4 Press Kits 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6 Press Press Contemporary American Realism 20 5	Press				
Kits 1975 Young America Exhibition 20 3 Press Kits 1981 Contemporary American Realism 20 4 Press Kits 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6 Press Press Contemporary American Realism 20 5		1973	Centennial Fund	20	2
Press 1981 Contemporary American Realism 20 4 Press Kits 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6 Press Press Contemporary American Realism 20 5					_
Kits 1981 Contemporary American Realism 20 4 Press Kits 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6 Press Press Image: Contemporary American Realism 20 5		1975	Young America Exhibition	20	3
Press 1985 Judy Chicago - The Birth Project 20 5 Press Kits 1985 Red Grooms 20 6 Press Image: Press and Press a		1001	Contamona de America de Basilia de		,
Kits1985Judy Chicago - The Birth Project205PressKits1985Red Grooms206PressCompanyCompanyCompanyCompany6		1981	Contemporary American Realism	20	4
Press Kits 1985 Red Grooms 20 6 Press <td< td=""><td></td><td>1005</td><td>ludy Chicago - The Right Project</td><td>20</td><td>_</td></td<>		1005	ludy Chicago - The Right Project	20	_
Kits 1985 Red Grooms 20 6 Press		1302	Judy Chicago - The Biltii Project	20	3
Press Press		1985	Red Grooms	20	6
		1303		20	
		1986	The Vital Gesture: Franz Kline	20	7

Press		Drawing Toward Building: Philadelphia Architectural		
Kits	1986	Graphics, 1732-1986	20	8
Press				
Kits	1986	Jack Tworkov: Paintings, 1928-1982	20	9
Press		<u> </u>		
Kits	1986	Frederick R. Weisman Collection	20	10
Press				
Kits	1987	Boundless Cubic Lunar Aperture by Lowry Burgess	20	11
Press		Fellowship of the Pennsylvania Academy of the Fine		
Kits	1987	Arts: 90th Anniversary Exhibition	20	12
Press		Monotypes by Maurice Prendergast from the Terra		
Kits	1987	Museum	20	13
Press				
Kits	1988	Peale House Gallery	21	1
Press		,		
Kits	1988	American Frontier Life	21	2
Press				
Kits	1988	Judith Rothschild	21	3
Press				
Kits	1988	87th Annual Student Exhibition	21	4
Press				
Kits	1988	Matter of Time	21	5
Press				
Kits	1988	Raphaelle Peale Still Lifes	21	6
Press		·		
Kits	1988	Figurative Fifties	21	7
Press				
Kits	1988	PAFA moves operations to 1301 Cherry St.	21	8
Press				
Kits	1989	Preview party - Annual Student Exhibition 1989	21	9
Press		American Art from the Collection of Meyer P. and		
Kits	1989	Vivian Potamkin	21	10
Press		Making Their Mark: Women Artists Move Into the		
Kits	1989	Mainstream, 1970-1985	21	11
Press		Paris 1889: American Artists at the Universal		
Kits	1989	Exposition	21	12
Press				
Kits	1990	Duane Hanson Sculptures	21	13
Press				
Kits	1990	Bay Area Figurative Art, 1950-1965	21	14
Press		Thomas Eakins Rediscovered: At Home, At School, At		
Kits	1990	Work	21	15
Press				
Kits	1990	I Tell My Heart: The Art of Horace Pippin	21	16
Press				
Kits	1994	Museum of American Art Reopens	21	17
Press	1995	Annual Student Exhibition	22	1

Press Kits 1995 Electronic Superhighway: Nam June Paik in the '90s 22 Press Kits 1996 and Company 22 Press Kits 1999 Maxfield Parrish, 1870-1966 22 Press Kits 1999 John Henry Twachtman: An American Impressionist Press Kits 1999 Exposition 22 Press 23 Press 24 Press Paris 1900: The "American School" at the Universal Exposition 25 Press Press Press	3 4 5
Press To Be Modern: American Encounters with Cézanne and Company 22 Press Kits 1999 Maxfield Parrish, 1870-1966 22 Press Kits 1999 John Henry Twachtman: An American Impressionist 22 Press Paris 1900: The "American School" at the Universal Exposition 22	3 4 5
Kits1996and Company22Press Kits1999Maxfield Parrish, 1870-196622Press Kits1999John Henry Twachtman: An American Impressionist22Press KitsParis 1900: The "American School" at the Universal Exposition22	4 5
Press Kits 1999 Maxfield Parrish, 1870-1966 22 Press Kits 1999 John Henry Twachtman: An American Impressionist 22 Press Paris 1900: The "American School" at the Universal Exposition 22	4 5
Kits1999Maxfield Parrish, 1870-196622Press Kits1999John Henry Twachtman: An American Impressionist22Press KitsParis 1900: The "American School" at the Universal Exposition22	5
Press Kits 1999 John Henry Twachtman: An American Impressionist 22 Press Kits 1999 Faris 1900: The "American School" at the Universal Exposition 22	5
Kits1999John Henry Twachtman: An American Impressionist22PressParis 1900: The "American School" at the UniversalKits1999Exposition22	
Press Paris 1900: The "American School" at the Universal Exposition 22	
Kits 1999 Exposition 22	6
	6
Press	
	1 _
Kits 2000 Andy Warhol: Social Observer 22	7
Press American Sublime: Epic Landscape of Our Nation,	
Kits 2002 1820-1880 22	8
Calenda	
r of 1948-	
Events 1971 (Bound volume) 23	
Calenda	
r of 1951-	
Events 1979 Calendar of Events - includes marketing material 24	1
Calenda	
r of 1980-	
Events 1992 Calendar of Events - includes marketing material 24	2
Calenda	
r of 1994-	
Events 2005 Calendar of Events - includes marketing material 24	3
Calenda	
r of	4
Events 2006 Calendar of Events - includes marketing material 24 Market	4
Researc	
n	1
Market 23	
Researc	
h	
Reports 1967 Public Relations 25	2
Market 25	
Researc	
h	
Reports 1972 Consultant's report 25	3
Market 25	
Researc	
h l	
Reports 1986 Members' opinion survey 25	4
Market 1987 Visitor Survey 25	5

Researc				
h				
Reports				
Market				
Researc				
h				
Reports	1989	Philadelphia Arts Market (Ziff Marketing Association)	25	6
Market				
Researc				
h				_
Reports	1992	Audience Perceptions	25	7
Market				
Researc				
h Reports	1994	Audience Development Plan (Kreisberg Group)	25	8
Market	1554	Addience Development Flan (Kreisberg Group)	23	0
Researc				
h				
Reports	1996	Impact of Cezanne Exhibition	25	9
Market		1		_
Researc				
h				
Reports	1997	Awareness and Image (Tierney Report)	25	10
Market				
Researc				
h				
Reports	1997	Organizational Diagnosis Report (Athyn Group)	25	11
Market				
Researc h				
Reports	1999	Maxfield Parrish Exhibition Visitor's Survey	25	12
Market	1999	Maxieu Farrisii Exhibitioni visitoi s Survey	23	12
Researc				
h				
Reports	2000	Implications for Institutional Strategy	25	13
Instituti	1897,			
onal	1914,			
Identity	1956	Stationery - display facsimiles	26	1
Instituti	19th			
onal	centur			
Identity	У	Stationery - blank	26	2
Instituti	circa			
onal	1900-	Charter and Maria	3.0	2
Identity	1960s	Stationery - blank	26	3
Instituti	circa			
onal	1970-	Stationony blank	26	1
Identity	1985	Stationery - blank	26	4

Instituti					
onal		circa			
Identity		1980s	Stationery - blank (special use)	26	5
lucitity		circa	Stationery - biank (special use)	20	J
Instituti		1980s			
onal		19005	Stationery - blank (Collectors Circle, C.W. Peale		
Identity		1990s	Society)	26	6
Instituti		circa	Society)	20	U
onal		1988-			
Identity		1998	Stationery - blank (with arch)	26	7
Instituti		1990	Stationery - blank (with arch)	20	,
onal		1993-			
Identity		1998	Stationery - blank (Museum of American Art)	26	8
Instituti		1336	Stationery - blank (wascum of American Art)	20	0
onal		1993-			
Identity		1998	Stationery - blank	26	9
Instituti		1330	- Stationery Marik	20	,
onal		1999-			
Identity		2003	Stationery - blank (new logo)	26	10
Instituti			Control of States (New York)		
onal					
Identity		2001	Stationery - blank (Capital campaign)	26	11
Instituti			, , , , , , , , , , , , , , , , , , , ,		
onal		2005-			
Identity		2008	Stationery - blank (200th Anniversary Letterhead)	26	12
Instituti					
onal					
Identity		2008	Stationery - blank (new logo)	26	13
Instituti					
onal					
Identity		2004	Identity Guidelines/Stylebook	26	14
Instituti					
onal					
Identity		2008	Graphic Standards Guide	26	15
Instituti		20th			
onal		centur			4.5
Identity		У	PAFA Folders	26	16
Instituti		2043			
onal		2010-		2.5	4-
Identity		2011	Stationary - blank	26	17
Newspa		1077			
per		1877-	Fulkihitain no	27	
clippings	scrapbook	1892	Exhibitions	27	
Newspa		1002			
per	ccranheal	1892-	Ade for DAEA and Special Events	27	
clippings	scrapbook	1902	Ads for PAFA and Special Events	27	
Newspa	scrapbook	1901	70th Annual Exhibition	28	

per					
clippings					
Newspa					
per					
clippings	scrapbook	1902	71st Annual Exhibition	28	
Newspa					
per		1900-			
clippings	scrapbook	1905	Exhibitions	29	
Newspa		4000			
per		1900-	Conoral	20	
clippings	scrapbook	1905	General	29	
Newspa per					
clippings	scrapbook	1905	100th Anniversary Exhibition	30	
Newspa	зегарьсок	1303	100ti / timeradi y Eximation	30	
per					
clippings	scrapbook	1906	101st Annual Exhibition	31	
Newspa		March			
per		- July			
clippings	scrapbook	1907	General	31	
Newspa					
per		1906-			
clippings	scrapbook	1907	General	32	
Newspa		4007			
per		1907-	102nd 104th Americal Fulbibitions	22	
clippings	scrapbook	1909 July	102nd-104th Annual Exhibitions	32	
Newspa		1907-			
per		March			
clippings	scrapbook	1908	General	33	
11 0	'	March			
		_			
Newspa		Octob			
per		er			
clippings	scrapbook	1908	General	33	
		April-			
Newspa		Nove			
per	coranheal	mber	Conoral	24	
clippings	scrapbook	1909 March	General	34	
		iviaiCII			
Newspa		Nove			
per		mber			
clippings	scrapbook	1906	General	34	
Newspa		Nove			
per		mber			
clippings	scrapbook	1909 -	General	35	

		Luke			
		July			
		1910			
		July			
Newspa		1910-			
per		April			
clippings	scrapbook	1911	General	35	
		Octob			
		er			
		1909-			
Newspa		Febru			
per		ary			
clippings	scrapbook	1911	General	36	
6116611186		April			
		1911-			
Newspa		Febru			
-					
per		ary	Company	26	
clippings	scrapbook	1912	General	36	
		Febru			
Newspa		ary-			
per		June			
clippings	scrapbook	1912	General	37	
		May			
Newspa		1912-			
per		June			
clippings	scrapbook	1913	General	37	
	•	Febru			
Newspa		ary-			
per		May			
clippings	scrapbook	1913	General	38	
cuppings	Scrupbook	June	Ceneral	- 30	
		1913-			
Nowspa		Febru			
Newspa					
per		ary	Company	20	
clippings	scrapbook	1914	General	38	
		Febru			
		ary-			
Newspa		Dece			
per		mber			
clippings	scrapbook	1914	General	39	
		Octob			
		er			
Newspa		1917-			
per		May			
clippings	scrapbook	1919	General	39	
Newspa		June			
per		1915-			
clippings	scrapbook	Septe	General	40	
cuphings	scraphook	Schie	General	40	

		mber			
		1916			
		Octob			
		er			
Newspa		1916-			
per		July			
clippings	scrapbook	1917	General	40	
Newspa					
per					
clippings	scrapbook	1938	General	41	
Newspa					
per				no	
clippings	scrapbook	1904	73rd Annual Exhibition	box	
Newspa		4020			
per		1920-	Conoral	43	
clippings	scrapbook	1923	General	42	
Newspa		1919-			
per clippings	scrapbook	1919-	General	42	
clippings	SCI appook	Octob	General	42	
		er			
Newspa		1905 -			
per		March			
clippings	scrapbook	1906	General	42	
11 0		Dece			
		mber			
Newspa		1914 -			
per		July			
clippings	scrapbook	1915	General	42	
		Febru			
		ary			
		1941-			
Newspa		Febru			
per clippings	scrapbook	ary 1942	General	43	
cliphiligs	scrapbook	Febru	General	43	
		ary			
		1940-			
Newspa		Febru			
per		ary			
clippings	scrapbook	1941	General	43	
7. 5		April			
		1939-			
Newspa		Febru			
per		ary			
clippings	scrapbook	1940	General	43	
Newspa	scrapbook	Januar	General	43	

	1	1			1
per		y -			
clippings		Dece			
'' "		mber			
		1948			
		Januar			
		y -			
Newspa		Nove			
-					
per		mber			
clippings	scrapbook	1943	General	43	
		March			
		-			
Newspa		Dece			
per		mber			
clippings	scrapbook	1947	General	43	
1. 0	·	Nove			
		mber			
		1924 -			
Newspa		Nove			
per		mber			
-	a a wa wa ha a a la		Comparel	4.4	
clippings	scrapbook	1927	General	44	
		Septe			
		mber			
Newspa		1954 -			
-					
per		March			
clippings	scrapbook	1955	General	44	
		March			
Newspa		1953 -			
per		Augus			
-			Constant		
clippings	scrapbook	t 1954	General	44	
Newspa					
per		1923 -			
clippings	scrapbook	1924	Barnes Show	44	
cupping3	JCI appook		56.1165 5110 14	7-7	
		Januar			
		У			
		1946 -			
Newspa		Febru			
per		ary		4-	
clippings	scrapbook	1947	General	45	
		Januar			
		У			
Newspa		, 1939 -			
-					
per		April			
clippings	scrapbook	1939	General	45	
Newspa					
per		1933-			
-	scrapbook	1938	General	45	
clippings					
Newspa	scrapbook	March	General	45	

per		1955 -			
clippings		Augus			
		t 1956			
		Januar			
		У			
		1958 -			
Newspa		Febru			
per		ary			
clippings	scrapbook	1959	General	45	
Newspa					
per		1929-			
clippings	scrapbook	1939	General	46	
clippings	Scrapbook		General	40	
		Dece			
		mber			
		1,			
		1948 -			
		Nove			
Newspa		mber			
per		17,			
clippings	scrapbook	1949	General	46	
Newspa					
per		1901-			
clippings	scrapbook	1902	General	46	
clippings	Scrapbook	Octob	General	40	
		er			
Newspa		1908 -			
per		April			
clippings	scrapbook	1909	General	46	
		Januar			
		y -			
Newspa		Febru			
per		ary			
clippings	scrapbook	1903	General	46	
	·	March			
		1962 -			
Newspa		Octob			
per		er			
-	ccranheal	1963	General	47	
clippings	scrapbook		General	4/	
		Nove			
		mber			
		1943 -			
Newspa		Nove			
per		mber			
clippings	scrapbook	1944	General	47	
Newspa		March			
per		-			
clippings	scrapbook	Dece	General	47	
1.10.	1		I		

		mber			
		1942			
		Octob			
		er 28,			
		1944 -			
		Dece			
Newspa		mber			
per		31,			
clippings	scrapbook	1945	General	47	
		Nove			
		mber			
		1949 -			
Newspa		Dece			
per		mber			
clippings	scrapbook	1950	General	47	
Newspa					
per		1928 -			
clippings	scrapbook	1933	General	47	
		Septe			
		mber			
		1956 -			
Newspa		Januar			
per		У			
clippings	scrapbook	1958	General	48	
		March			
		1959 -			
Newspa		Octob			
per		er			
clippings	scrapbook	1960	General	48	
		Januar			
		У			
		1952 -			
Newspa		Febru			
per		ary	Constant	40	
clippings	scrapbook	1953	General	48	
		Dece			
		mber			
 		1950 -			
Newspa		Febru			
per		ary	Constant	40	
clippings	scrapbook	1952	General	48	
		Octob			
		er			
		1960-			
Newspa		Febru			
per	, .	ary		40	
clippings	scrapbook	1962	General	48	

		Nove			
		mber			
		1963 -			
Newspa		Octob			
per		er			
clippings	scrapbook	1964	General	48	