PAFA *for the* Holidays

HELP US BRING PAFA TO LIGHT

FRIDAY, NOVEMBER 20, 2026 | 6:00 PM
INAUGURAL PAFA FOR THE HOLIDAYS CELEBRATION & CEREMONIAL LIGHTING

The Women's Committee of PAFA invites you to join PAFA's supporters on **Friday, November 20, 2026, at 6 PM** for the **inaugural PAFA for the Holidays Cocktail Reception**. The evening will culminate with the ceremonial illumination of PAFA's Historic Landmark Building and Lenfest Plaza, officially launching a new holiday experience in the heart of Philadelphia.

The celebration will kick off six weeks of seasonal programming expected to welcome approximately 35,000 visitors to experience PAFA through art, music, family activities, holiday shopping, and *Fridays After 5,* PAFA's new weekly after-hours experience.

HELP US MAKE PAFA A HOLIDAY DESTINATION

For 220 years, PAFA has been an integral part of Philadelphia's cultural landscape. This season, we are bringing our historic campus to life and inviting visitors to experience PAFA in an entirely new way.

As part of PAFA's broader fundraising effort for PAFA for the Holidays, the Women's Committee has set a goal of raising $100,000 to help launch this new initiative, with the spectacular illumination of our Historic Landmark Building serving as the centerpiece of this six-week celebration.

BECOME A PAFA FOR THE HOLIDAYS SPONSOR

The Women's Committee invites you to join us as an inaugural sponsor and help us reach our $100,000 goal.

To become a sponsor, please select your preferred sponsorship level on the commitment form or contact the PAFA Development Office at Development@pafa.org or 215-972-2077.

Your partnership will help illuminate a Philadelphia landmark, welcome our community, and make PAFA a destination for the holidays.



☐ PREMIER SPONSOR | $25,000

($23,125 is tax-deductible)

- 15 tickets to the Inaugural Holiday Celebration Cocktail Reception & Ceremonial Lighting on November 20.
- Recognition as a Premier Sponsor of PAFA for the Holidays.
- Prominent logo recognition throughout the November 20–January 3 season.
- Recognition throughout holiday Fridays After 5 programming.
- Logo recognition on the PAFA for the Holidays webpage and select digital communications.
- Recognition in PAFA's digital Holiday Gift Guide.
- Inclusion in applicable sponsor recognition, signage, and promotional materials.
- Social media recognition in connection with PAFA for the Holidays.
- Opportunity to designate one holiday Fridays After 5 evening for enhanced sponsor recognition and guest engagement.

☐ BENEFACTOR | $10,000

($8,750 is tax-deductible)

- 10 tickets to the Inaugural Holiday Celebration Cocktail Reception & Ceremonial Lighting on November 20.
- Recognition as a Benefactor Sponsor of PAFA for the Holidays.
- Logo recognition throughout the November 20–January 3 holiday season.
- Logo recognition on the PAFA for the Holidays webpage and select digital communications.
- Inclusion in sponsor signage and promotional materials, where applicable.

☐ PATRON | $5,000

($4,250 is tax-deductible)

- 6 tickets to the Inaugural Holiday Celebration Cocktail Reception & Ceremonial Lighting on November 20.
- Recognition as a Patron Sponsor of PAFA for the Holidays.
- Logo recognition throughout the November 20–January 3 holiday season.
- Recognition on the PAFA for the Holidays webpage.

☐ SUPPORTER | $2,500

($2,000 is tax-deductible)

- 4 tickets to the Inaugural Holiday Celebration Cocktail Reception & Ceremonial Lighting on November 20.
- Recognition on the PAFA for the Holidays webpage.

☐ PHILANTHROPIST | $1,000

($750 is tax-deductible)

- 2 tickets to the Inaugural Holiday Celebration Cocktail Reception & Ceremonial Lighting on November 20.
- Recognition on the PAFA for the Holidays webpage.

☐ INDIVIDUAL TICKETS | $250

(per person; $125 is tax-deductible)

- Individual Ticket to enjoy the Cocktail Reception on November 20.

REPLY FORM

Please return this form to 128 N. Broad St., Philadelphia, PA 19102, ATTN: Development Department

SCAN HERE TO SUPPORT NOW

Name/Company Name as you would like to be recognized

Primary Contact

Phone Email

Address

City State Zip

I can't attend the celebration, but would like to make a donation to help support this initiative $_____

PAYMENT

☐ Check in the amount of $_____ payable to Pennsylvania Academy of the Fine Arts

☐ Invoice me

☐ Please call for credit card information

In accordance with IRS regulations, donor-advised funds (DAFs), private foundations, and IRA Qualified Charitable Distributions (QCDs) may not be used to pay for sponsorships, tickets, tables, or other contributions that provide more than incidental benefits to the donor or guests. Contributions from these vehicles must be made separately and may not be split between the charitable and non-charitable portions of an event sponsorship. Please consult your tax advisor regarding your specific circumstances.

Financial statements and additional information are available by contacting the organization at its registered address. The official registration and financial information of the Pennsylvania Academy of the Fine Arts may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.