PAFA PORTFOLIO GUIDELINES
A Step-by-Step Guide to Preparing Your Undergraduate Portfolio

PAFA requires an art portfolio of 12-15 images of original work—which will be reviewed for both admission to the college and scholarship consideration. When selecting your work, consider these key elements of a successful PAFA portfolio: technical skill, ambition, and creativity.

TECHNICAL SKILL
Provide examples of observational work, especially drawing. An observational work is any piece that you create while looking at actual subject matter, such as a still-life or portrait. We recommend not using photographs for reference, as it is important to evaluate your ability to render a three-dimensional space into a two-dimensional image.

UPLOADING YOUR WORK
DO:
- Take images that are clear, well lit, and focused on the work
- Crop images to get rid of outside distractors
- Include title, size, art medium, and year for each work
- Use JPEG format for image quality and fast upload

DO NOT:
- Upload screenshots from social media
- Use distorting filters or added text that distracts from the work
- Submit multiple portfolios for an application

AMBITION
Ambition can mean a lot of things—experimenting with size, materials, subject matter, etc. Include work made outside of class assignments, and make sure to identify it as such in the description! If you submit a class assignment, tell us how you altered it to make it your own.

CREATIVITY
Your portfolio is just that—yours! It should reflect your strengths, goals, and interests. Show us the direction you want to take as an artist! Finding inspiration through pop culture is great, however, we recommend that you refrain from submitting multiple works of fan art, or pieces copying established artist(s).

SUBMIT YOUR PORTFOLIO!
Submit on SlideRoom at pafa.slideroom.com/#/login. Read instructions and select the portfolio program that matches your application type.

SCHEDULE A PORTFOLIO REVIEW
Campus Tours with the option to add-on a portfolio review can be scheduled online: www.pafa.edu/admissions
Just need a portfolio review? Connect with an admissions counselor to schedule. admissions@pafa.edu 215-972-7625